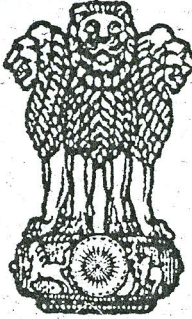


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FRIDAY, FEBRUARY 20, 2009

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PART I—Orders and Notifications by the Governor of West Bengal, the High Court, Government Treasury, etc.

**GOVERNMENT OF WEST BENGAL**  
**Department of Self Help Group & Self Employment**  
**Writers' Buildings; Kolkata.**

No. 83-SH/2P/Prs.-15/2009

Kolkata, the 20th February, 2009.

**RESOLUTION**

The State Government has been considering for some time a proposal to constitute a fully State owned Corporation for assisting the self-help groups to substantially increase the scope of their activities and become viable as an alternative source of employment to their members. The Finance Minister had, in his budget statement for 2008-09, also announced that the State Government is considering setting up such a corporation for various clusters of self-help groups for procurement and distribution of agricultural and other commodities.

2. Now, therefore, the Governor is pleased to decide that a Corporation in the name and style of 'SWAROJGAR' (A Corporation for Marketing of Products of the Self Help Groups and the Self Employed and Skill Development) will be set up under the Department of Self Help Group & Self Employment. The Corporation will act as a tool of market intervention in the field of agricultural and allied commodities on commercial basis and will set up its own channel of distribution network throughout the State but particularly in the rural areas through clusters of self-help groups in order to ensure that the commodities procured by them reach the general population in all remote and inaccessible areas of the State at reasonable prices. At the same time the Corporation will promote self-employment potential and coordinate among various such groups working in the field.

3. The main purpose and activities of this Corporation will be the following:

- a) To arrange for procurement of agricultural and other commodities through the clusters of self-help groups and to arrange for distribution of such commodities at the retail level in various areas of the State also through clusters of self-help groups;
- b) To act as a procurement and distribution tool of the State Government in association with similar State Government Corporations and Undertakings but with emphasis mainly on the self-help groups;

